



**Townsquare Media Wichita Falls License, LLC  
KNIN-FM, KBZS-FM, KWFS-FM, KWFS-AM  
EEO PUBLIC FILE REPORT  
April 1, 2014-March 31, 2015**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Times Record News, 1301 Lamar Blvd., Wichita Falls, TX 76301, (940) 767-8341	N	0
2	KNIN-KBZS-KWFS AM/FM On Air and On Line Announcements Samantha Cole 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 763-1111	Y	11
3	Cameron University, Int’l Committee, 2800 W. Gore Blvd., Lawton, OK 73502	N	0
4	MSU Communications Department, Dr. Jim Sernoe, 3410 Taft Blvd., Wichita Falls TX 76308, (940) 397-4391	N	5
5	American Commercial College, 4317 Barnett Rd., Wichita Falls, TX 76310 dianajohnston@americancommercialcollege.com	N	0
6	Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005	N	0
7	Vernon Regional Junior College, 4400 College Dr., Vernon TX 76384	N	4
8	Radio & Records Opportunities ADV., via fax: (310) 203-8727	N	0
9	Townsquare Media, Corp Markets Posts internally in all other TSM Markets	N	0
10	Inside Radio	N	0
11	Allaccess.com	N	0
12	Indeed.com	N	0
13	Airtalents.com	N	0
14	TAB Website	N	0
15	Mustangshire.org	N	0
16	Current Employee Recommendation	Y	2
17	Work Services Corporation, 3401-A Armory Rd., Wichita Falls, TX 76302 (Tim Shatto)	Y	0
18	Linked In	Y	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
19	Jobvite	Y	67
20	Job Fair (Duncan)	Y	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			89

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Participated in Events sponsored by Educational Institutions	On March 31, 2015 we hosted a group of students from Leadership Wichita Falls for a tour of the station facilities. There were approximately 10 students that were a part of this school sponsored organization that have expressed an interest in pursuing a radio news career. During their time at the station our Operations Manager and Brand Manager spoke with the students concerning various positions in radio from Programming to Sales to Management. Students were told a bit about all jobs in radio and given instructions on what steps they needed to take to obtain any of these jobs upon graduation.

2	Participated in Internship	<p>The stations had two interns from Midwestern State University who began their internship on May 19, 2014. Their responsibilities have included working on live broadcasts, going on location with station DJs, helping to set up equipment. They also worked in the studio. Their work in promotions involved hanging banners, taking pictures and meeting/greeting listeners at live events.</p> <p>They have had experience in recording programs into NexGen to play on the air. They spent time with the Production Dept learning the production aspects of radio, including the rules of production and interaction between air talent to sales and to clients. They spent time with the Digital Managing Editor learning the On-Line side of radio. They learned about sales, traffic, being on the air, producing commercials and had a well rounded knowledge of the radio industry at the time of their completion of the internship.</p>
3	Participated in Reading Initiative Rally	<p>On 1/30/15 the stations participated in the Read 2 Learn pep rally with the Wichita Falls Partners In Education. At the event the group of around 180 kids and 300 volunteers. KNIN's afternoon announcer talked to the group about how he got into his career in radio and different paths people can take to get there.</p>

4	Participated in Educational Initiative	On April 10, 2014 we led a tour of Cub Scouts from the Wichita Falls Chapter. This was a group of young boys possibly interested in radio careers. They talked to the operations manager, production director, GM, and brand managers about functions of the station and ways people are able to get involved in the different career paths.