

TOWNSQUARE MEDIA WICHITA FALLS LICENSE, LLC.

KNIN-FM, KBZS-FM, KWFS-FM, KWFS-AM

EEO PUBLIC FILE REPORT

Covering the Period from April 1, 2017 -March 31, 2018

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Full Time Positions by Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 2, 3, 6, 7, 9	9
Traffic Coordinator	1, 2, 3, 7, 9	9
Assistant Business Manager	1, 2, 5, 6, 7, 9	9
Market President	7, 8, 9	8

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media, Wichita Falls, LLC-internal posting 2525 Kell Blvd, Ste 200 Wichita Falls, TX 76308	NO	0
2	Townsquare Media, Wichita Falls, LLC-external market posting	NO	3
3	KNIN-KBZS-KWFS AM/FM On Air and On Line Announcements 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 763-1111	NO	2
4	Indeed.com	NO	0
5	Linkedin.com	NO	0
6	Facebook.com	NO	1
7	Townsquare Media, Corp Markets-Posts internally in all other TSM Markets	NO	18
8	Current Employee Recommendation	NO	2
9	Greenhouse	NO	15

TOTAL

41

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in tour for Arc Of Wichita County	On 6/07/17 the stations hosted a group tour for Special Needs students from The Arc. This group is for people with developmental disabilities and their families to learn more about different aspects of society. They talked to the operations manager, production director, GM, and brand managers about functions of the station and ways people are able to get involved in the different career paths radio offers.
2	Participation in Events/Programs Sponsored by Educational Institutions	On 12/13/17 we hosted a group of students from Fowler Elementary of Wichita Falls for a tour of the station facilities. There were approximately 18 students that were a part of this organization that have expressed an interest in wanting to learn about radio and how it all works. The students got to meet the station Market Manager, Operations Manager and Brand Managers. Students were told a bit about all jobs in radio.
3	Participation in Station Tour for Boys and Girls Club	On 9/27/17 the stations hosted a group of students from Boys and Girls club of Wichita Falls for a tour of the station facilities. There were approximately 15 students that were a part of this sponsored organization that have expressed an interest in wanting to learn about radio and how it all works. During their time at the station our Market Manager, Operations Manager and Station Brand Managers spoke with the students concerning various positions in radio from Programming to Sales to Management. Students were told a bit about all jobs in radio and given instructions on what they would need to do to get hired in radio when they one day graduate.
4	Participation in Transition Fair for Special Education Services	On October 26 th , 2017 we participated in the Transitions Job Fair located in Wichita Falls, Texas at MSU University. This event is for area juniors and seniors in high school enrolled in Special Education services. The students heard about real world expectations from real world employers. This validates and reinforces what is being taught in the classroom. The focus during this event included an overview of the radio business, the types of jobs which might be available, and the skills which would be required.
5	Participated in Job Fair	May 11 th , 2017 – Workforce Solutions North Texas Job Fair. Held annually, this job fair is for those looking for employment Full-time, part-time and seasonal. The stations set up a booth and manned it from 2p-5p. They spoke to people about various radio careers and the availability of such positions. Applications and resumes were collected from all that were interested.
6	Participated in Job Fair	November 9, 2017 Participated in the 6 th Annual Hiring Red, White, and You Veterans Job Fair. Hosted by Workforce Solutions of North Texas focusing on unemployed Veterans, Transitioning Military and their spouses looking for work. The stations had a booth set up from 11 am – 2 pm and spoke to people about various positions within Radio.