

**Townsquare Media Wichita Falls License, LLC
KNIN-FM, KBZS-FM, KWFS-FM, KWFS-AM
EEO PUBLIC FILE REPORT
April 1, 2016-March 31, 2017**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Times Record News, 1301 Lamar Blvd., Wichita Falls, TX 76301, (940) 767-8341	N	0
2	KNIN-KBZS-KWFS AM/FM On Air and On Line Announcements 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 763-1111	N	5
3	Cameron University, Int’l Committee, 2800 W. Gore Blvd., Lawton, OK 73502	Y	0
4	MSU Communications Department, Dr. Jim Sernoe, 3410 Taft Blvd., Wichita Falls TX 76308, (940) 397-4391	Y	1
5	American Commercial College, 4317 Barnett Rd., Wichita Falls, TX 76310 dianajohnston@americancommercialcollege.com	Y	0
6	Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005	N	2
7	Vernon Regional Junior College, 4400 College Dr., Vernon TX 76384	Y	0
8	Radio & Records Opportunities ADV., via fax: (310) 203-8727	N	0
9	Townsquare Media, Corp Markets Posts internally in all other TSM Markets	N	4
10	Inside Radio	N	0
11	Allaccess.com	Y	0
12	Indeed.com	N	0
13	Airtalents.com	N	0
14	TAB Website	N	0
15	Mustangshire.org	N	0
16	Current Employee Recommendation	N	2
17	Work Services Corporation, 3401-A Armory Rd., Wichita Falls, TX 76302 (Tim Shatto)	N	0
18	Linked In	Y	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
19	Greenhouse	N	5
20	Job Fair	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			20

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Events sponsored by Educational Institutions	On 3/29/16 we hosted a group of students from Leadership Wichita Falls for a tour of the station facilities. There were approximately 12 students that were a part of this school sponsored organization that have expressed an interest in pursuing a radio career on various levels. During their time at the station our Market Manager, Operations Manager and Brand Managers spoke with the students concerning various positions in radio from Programming to Sales to Management. Students were told a bit about all jobs in radio and given instructions on what steps they needed to take to obtain any of these jobs upon graduation.

2	Establishment of Internship Program	<p>The stations had 3 interns from Midwestern State University who began their internship on June 07, 2016 thru August 30, 2016. Their responsibilities have included working on live broadcasts, going on location with station DJs, helping to set up equipment. They also worked in the studio.</p> <p>Their work in promotions involved hanging banners, taking pictures and meeting/greeting listeners at live events.</p> <p>They have had experience in recording programs into NexGen to play on the air. They spent time with the Production Dept learning the production aspects of radio, including the rules of production and interaction between air talent to sales and to clients. They spent time with the Digital Managing Editor learning the On-Line side of radio. They learned about sales, traffic, being on the air, producing commercials and had a well rounded knowledge of the radio industry at the time of their completion of the internship.</p>
3	Participation in Events Sponsored by Educational Institutions	<p>On 1/27/17 the stations participated in the Read 2 Learn pep rally with the Wichita Falls Partners In Education. At the event the group of around 180 kids and 300 volunteers. KNIN's Eric The Intern talked to the group about how he got into his career in radio and different paths people can take to get there.</p>

4	Participation in Events Sponsored by Educational Institutions	<p>On 11/10/16 we hosted a group of students from Cub Scouts of Wichita Falls for a tour of the station facilities. There were approximately 15 students that were a part of this sponsored organization that have expressed an interest in wanting to learn about radio and how it all works. During their time at the station our Market Manager, Operations Manager and Brand Managers spoke with the students concerning various positions in radio from Programming to Sales to Management. Students were told a bit about all jobs in radio and given instructions on what what they would need to do to get hired in radio when they one day graduate.</p>
5	Participation in Job Fairs	<p>May 12th, 2016 – Workforce Solutions North Texas Job Fair. Held annually, this job fair is for those looking for employment Full-time, part-time and seasonal. The stations set up a booth and manned it from 2p-5p. They spoke to people about various radio careers and the availability of such positions. Applications and resumes were collected from all that were interested.</p>
6	Participation in Job Fairs	<p>November 10th, 2016 – Veterans Job Fair located in Wichita Falls, Texas. A one day event that brings together 16,000 veterans and 2,000 employers. This event is hosted by the Texas Workforce Commission, applicants are drawn from the military, colleges, displaced workers and those seeking to improve their Career options. The stations set up a booth and manned it the entire day. They spoke to people about various radio careers and the availability of such positions. Applications and resumes were collected from all that were interested.</p>